



WEST COAST REINING CHAMPIONSHIPS

Host Event Terms & Conditions

Qualify Local. Compete in Las Vegas. Become a West Coast Champion.

The West Coast Reining Championships (WCRC) is a regional championship program created to recognize and reward the exhibitors in the Ancillary Open, Non Pro, Novice Horse, Rookie, Green Reiner and Youth who form the foundation of the reining industry. WCRC is committed to keeping the path to championship competition accessible and economical, creating meaningful opportunities for exhibitors to compete close to home, qualify through established regional events, and advance to a prestigious championship experience in Las Vegas without the financial barriers often associated with major-event competition.

Once qualified, exhibitors will experience a championship designed to recognize their achievement and elevate their entire competition experience—complete with on-stage draws, championship award presentations, exhibitor celebrations, and special social events featuring drinks and appetizers. The goal is to elevate the entire championship experience, giving exhibitors the recognition, excitement and sense of accomplishment traditionally associated with the sport's highest levels of competition.

Selected NRHA-approved events throughout the Western United States and Western Canada will be invited to participate as Official WCRC Host Qualifying Events, providing their exhibitors the opportunity to qualify locally for the annual West Coast Reining Championships held in conjunction with the High Roller Reining Classic in Las Vegas, Nevada, at the South Point Arena and Event Center.

Official WCRC Qualifying Event Designation

WCRC selects established reining events throughout the Western United States and Western Canada.

Each selected event receives the designation: **OFFICIAL QUALIFYING EVENT - WEST COAST REINING CHAMPIONSHIPS - LAS VEGAS.**

The inaugural program will be limited to approximately 12-15 qualifying events, creating meaningful geographic coverage without diluting the value of being selected.

Target regions include; Arizona, California, Nevada, Oregon, Washington, Idaho, Montana, Wyoming, Utah, Colorado, British Columbia, Alberta, Saskatchewan and Manitoba - Canada.

Official WCRC Host Event Application

Regional events invited to participate as an Official WCRC Host Qualifying Event will be required to complete the **Official WCRC Host Event Application no later than 60 days prior to the start of the event**. Submission of the application confirms the event's commitment to host a WCRC Qualifier and provides WCRC with the information necessary to properly administer and promote the event as part of the WCRC qualifying series.

The application will include event dates, location and facility, event and organization contacts, website and social media information, WCRC qualifying divisions and slates offered, and other relevant event details. Host Events will also be required to provide a complete shipping address and designated recipient for delivery of WCRC qualifier ribbons, prizes, signage and other promotional materials.

Information provided through the application will be used for the official WCRC qualifying-event calendar, website listings, social media promotion, digital marketing and other WCRC communications throughout the qualifying season.

To allow adequate time for promotion, preparation and shipment of WCRC qualifier materials, completed Host Event Applications must be received a minimum of 60 days prior to the event. Events submitting an application after the 60-day deadline may not be guaranteed WCRC Host Qualifying Event participation or timely delivery of qualifier ribbons, prizes and promotional materials.

HOST EVENT APPLICATION REVIEW & APPROVAL

Submission of a WCRC Host Event Application does not guarantee acceptance or designation as an Official WCRC Host Qualifying Event. All applications are subject to review and approval by WCRC.

WCRC reserves the right to decline, suspend or revoke an Official WCRC Host Qualifying Event designation when circumstances may affect the integrity, administration or reputation of the WCRC program. Such circumstances may include, but are not limited to:

- Failure to timely pay amounts owed to WCRC, NRHA, event facilities, vendors, contractors or other parties associated with the production of an event;
- Failure to remit WCRC qualifier fees or required exhibitor information within established deadlines;
- Suspension, ineligibility or other disciplinary action imposed by NRHA or another recognized equine governing organization;
- Pending NRHA disciplinary proceedings or other circumstances that WCRC determines warrant additional review before granting or continuing Host Event status;
- Material failure to comply with WCRC Host Event requirements, program rules or use of WCRC branding; or
- Conduct or circumstances that could reasonably compromise the administration, integrity or reputation of the WCRC program.

WCRC may request additional information from an applicant when necessary to complete its review. Acceptance and continued designation as an Official WCRC Host Qualifying Event remain subject to WCRC approval.

WCRC Qualifying Season & Competition Year

Beginning January 1, 2027, Official WCRC Host Qualifying Events may be held throughout the calendar year, providing regional events greater flexibility to participate in the WCRC program.

January 1 – July 31 | Current Competition Year

WCRC Host Qualifying Events held from January 1 through August 1 will qualify exhibitors for the WCRC Championship held during that same competition year. **July 31 is the final qualifying deadline for the current year's WCRC Championship.** For 2027, all qualifications for the 2027 WCRC Championship must be earned at an Official WCRC Host Qualifying Event held before **July 31, 2027**.

August 1 – Conclusion of WCRC Championship | Qualifying Blackout Period

No WCRC Host Qualifying Events will be held or accepted from August 1 through the conclusion of the annual WCRC Championship. For 2027, the West Coast Reining Championships will be held **September 10–18, 2027**, in Las Vegas.

Post-WCRC Championship – December 31 | Following Competition Year

WCRC Host Qualifying Events may resume following the conclusion of the annual WCRC Championship. Exhibitors qualifying at Official WCRC Host Qualifying Events held after the WCRC Championship through December 31 will qualify for the following year's WCRC Championship.

NRHA Eligibility for the Following Competition Year

Exhibitors qualifying for a future competition year are responsible for monitoring their NRHA earnings and division eligibility. Qualification for a future WCRC Championship does not guarantee that an exhibitor will remain eligible for the same division in the following competition year. It is the responsibility of each exhibitor to meet all applicable NRHA eligibility requirements for the division entered at the time of the WCRC Championship.

Eligible Championship Divisions * divisions are not NRHA approved

Category	WCRC Divisions
Open	Open, Intermediate Open, Limited Open, Rookie Pro, Prime Time
Non Pro	Non Pro, Intermediate Non Pro, Limited Non Pro, Prime Time, Masters, Legends
Novice Horse Open	Level 1, Level 2, Level 3
Novice Horse Non Pro	Level 1, Level 2, Level 3
Rookie	Rookie Level 1, Rookie Level 2, Prime Time Rookie, Masters Rookie*
Green	Green Reiner Level 1, Green Reiner Level 2, Prime Time Green*
Youth	Youth 13 & Under, Youth 14-18, Rookie Youth, Short Stirrup

Host Events may offer one or two WCRC qualifying slates during a single event. Each qualifying slate may include those WCRC divisions that correspond with the Host Event's existing class schedule. Host Events are encouraged to offer as many WCRC divisions as practical to provide the greatest qualifying opportunity for their exhibitors.

How Qualifying Works

WCRC competition runs concurrently with the host event's existing NRHA classes. The host event does not need to create another go, another draw or another day of competition.

An exhibitor entering a WCRC qualifier division, paying a WCRC qualifier entry fee, is required to enter a corresponding NRHA division at the host event. Example: WCRC Non Pro qualifying division entry must enter a minimum of one other of the event's NRHA Non Pro divisions; Non Pro, Intermediate, Limited, Novice etc. in the group of divisions included with the qualifying division in the slate.

Qualification Standard

To qualify for the WCRC, an exhibitor must place in the top five, including ties for fifth place, per WCRC division. A zero or no-score does not qualify.

WCRC Qualifier Entry Fee

Inaugural qualifier fee per division: \$45

Use	Amount
Host Event Retains per entry	\$5
WCRC Program receives per entry	\$40
Total	\$45

The host receives incremental revenue without providing additional added money or awards. The remaining WCRC portion supports qualifier recognition, program administration, championship awards and promotion.

No Added-Money Required

There is no WCRC added-money requirement for Official Qualifying Events. WCRC qualifying divisions do not offer added money or jackpot funds and are not NRHA-approved classes. Therefore, WCRC qualifier entry fees are not subject to NRHA fees or deductions, including the 5% fee assessed on applicable NRHA class entry fees.

Qualification by Horse / Rider

Qualification is based on the rider, not the horse. Entering the WCRC does not require the exhibitor to compete on the same horse that was used to qualify. Exhibitors must qualify in all division(s) they intend to compete in at the WCRC. Once qualified for a WCRC Division, exhibitors may show up to three (3) horses per divisions subject to NRHA rules.

Example: Non Pro Qualified completes in the WCRC Non Pro division championship. Youth 13 & Under Qualified competes in the WCRC Youth 13 & Under division championship, and so on.

Multiple Qualifiers

Once qualified in a division, an exhibitor may continue entering WCRC host event qualifiers to qualify in multiple divisions.

WCRC Division Eligibility

It is the responsibility of each contestant to monitor their NRHA earnings and eligibility for all divisions entered. Contestants are responsible for ensuring they meet all applicable NRHA eligibility requirements at the time of competition. WCRC and its Host Events are not responsible for determining or monitoring an exhibitor's eligibility.

What WCRC Provides the Host Event

- Official WCRC Qualifying Event designation
- WCRC qualifier ribbons
- Qualified Rider prizes
- Digital WCRC qualifier logos and branding
- Social-media graphics/templates
- Website recognition and link to the host event
- Inclusion on the official WCRC qualifying calendar
- WCRC social-media promotion
- Promotional materials explaining the Las Vegas Championship
- Recognition of host event sponsors where appropriate

What the Host Event Provides

- Include WCRC qualifier information in show materials.
- Offer designated WCRC divisions concurrently with eligible NRHA classes.
- Collect the applicable WCRC qualifier fee.
- Identify WCRC participants/results following the event.
- Remit WCRC's portion of qualifier fees within 30 days post event completion.
- Allow placement of reasonable WCRC signage/materials, materials provided by WCRC; example WCRC banner
- Announce WCRC qualifiers during the event when practical.
- Promote its designation as an Official WCRC Qualifying Event.

Host Event Sponsorship Protection

- Host-event sponsors remain the host event's sponsors.
- WCRC program sponsors would not automatically receive activation rights at a qualifier. Any physical signage, booth space, announcements or other on-site activation for a WCRC corporate sponsor would require agreement with the host event.
- WCRC may identify a company as an Official Sponsor of the West Coast Reining Championships without implying sponsorship of an individual qualifying event.

Qualifier Awards

WCRC will supply branded qualifier ribbons, and “Qualified for Las Vegas” sponsored prizes at no charge to host event.

Host Exclusivity

WCRC does not offer statewide host event exclusivity. A limited number of Official WCRC Qualifying Events are selected based on geographic coverage, event dates, exhibitor demographics, program participation and strategic fit.

Founding Host Recognition – Las Vegas

Events joining for the inaugural 2027 season receive permanent recognition as a **FOUNDING WCRC QUALIFYING EVENT**.

Founding Host recognition includes a 10' x 10' display space allocation on the South Point Arena concourse, in an area highlighting the WCRC Host Events and providing valuable marketing opportunities at no charge.

Canadian Host Events

The West Coast Reining Championships brings together qualified exhibitors from throughout the Western United States and Western Canada for an annual championship celebration in Las Vegas. Canadian Host Events will be provided with the same benefits as US Host Events.

Exhibitor Information

Host Events must provide WCRC with qualified exhibitor information in an Excel report, including such information as exhibitor name, NRHA membership number, email, mobile number, mailing address, state/province, and division(s) qualified. Information must be received by WCRC from host event within **30 days** post event including payment for entry fees collected made payable to West Coast Reining Championships.

This allows WCRC to build a direct relationship with qualified exhibitors between the host event qualifier and Las Vegas through congratulations, championship information, award reveals, entry deadlines, hotel reminders and regional qualifier recognition.

WCRC's Promise to Host Events

The program is designed to complement - not compete with - existing events and NRHA affiliate programs. WCRC utilizes existing NRHA classes, does not require additional membership fees, and is subject to minimal additional administration from the host event.

Our goal is to encourage participation in regional reining shows, recognize exhibitors for competing locally, keep costs of participation at a minimum, grow the sport of reining and create an exciting championship pathway culminating in Las Vegas.

Official Qualifying Events retain control of their event, existing entry fees, sponsorships and awards programs. WCRC provides the championship connection, recognition, promotion and qualification infrastructure.

WCRC Championship - Las Vegas

The West Coast Reining Championships, Las Vegas will be conducted under **NRHA Category 11**. In accordance with applicable NRHA rules, monies earned at the WCRC Championship will be applied to the lifetime earnings of both the rider and horse, and applicable points and earnings may affect future NRHA eligibility, including Green Reiner eligibility.

WCRC Championship Awards - Las Vegas

The West Coast Reining Championships held at the High Roller Reining Classic emphasizes tangible, prestigious awards. For example: LOTS OF AWARDS!!!! West Coast Reining Championship Titles.

Achievement	Proposed Award
WCRC Champion	Trophy Saddle + Custom Gist Championship Buckle
Reserve Champion	Custom Gist Reserve Championship Buckle
Third-Fifth	Top Five Gist Buckle
Top 10	WCRC recognition premium awards
Additional prizes	Championship coolers, pads, jackets, bags and sponsored merchandise
Sponsor discounts and promotions	Products and services

WCRC Championship Added Prize Money

Initial target: approximately \$15,000-\$25,000 total WCRC added money in 2027.

WCRC Championship Entry

A qualified exhibitor enters the WCRC division and may elect to enter the applicable NRHA class at High Roller Reining Classic - one run, two opportunities.

WCRC Championship entry fees will be applied based on division added prize money, but the final amount will not be published until divisions are modeled individually.