



The biggest event in the history of Reining is coming.

AUGUST 16 – 19, 2023

ADVERTISING OPPORTUNITIES

THE RUN FOR A MILLION has attracted world-wide attention. Hosted by the South Point Arena and Equestrian Center, Las Vegas with a seating capacity of 4600. With the incredible turnout since its inception in 2019, this premier ticketed event **has sold out.**

THE RUN FOR A MILLION offers the unprecedented opportunity to introduce millions of viewers to yourself or your company. Seventeen of the industry's most successful Reining Professionals will compete for a total purse of \$1,000,000. Two additional performances, \$200,000 Cutting Horse Challenge and \$200,000 Cow Horse Challenge will also be featured this year. For more information about the event go to www.TRFAM.com

For this unique event, we are producing an event program which offers full page ad placement for a fraction of the cost and event like this would normally charge. This is a fantastic opportunity to advertise your services or products.

Ad size: Bleed 8.625" x 11.125"
Live area: 8.125" x 10.75"

ARTWORK DEADLINE: JULY 1

2 PAGE SPREAD -
Bleed: 17.25" x 11.25"
FINAL CUT Live area: 17" x 11"
Safe margin: 16.5" x 10.75"

Check circle for your choice. *You will receive an emailed invoice for payment.*

- FULL PAGE COLOR - \$1,500
- TWO FULL PAGES COLOR - \$2,500 (single pages or double truck)

Business Name: _____

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Signature: _____ Date: _____